

# CARBON COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
<b>DEMOGRAPHIC</b>					
Population	21,462	21,318	-	-	
Total Non-Ag Employment	9,466	9,342	-	-	
Non-Ag Avg Monthly Wage	\$3,187	\$3,208	-	-	
Per Capita Income	\$31,246	32,886	-	-	
Unemployment Rate*	8.5%	7.3%	-	-	
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$39,498,702	\$44,839,875	-	-	
Travel & Tourism Related Employment	744	810	-	-	
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$2,065,809	\$2,364,861	-	-	
Transient Room Tax	\$222,075	\$288,232	\$270,276	-6.2%	
Restaurant Tax	\$215,393	\$220,263	\$228,235	3.6%	
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$406,239,352	\$448,602,135	-	-	
<b>REGIONAL VISITATION COUNTS</b>					
Arches N.P.	1,022,823	1,040,756	1,070,579	2.9%	
Canyonlands N.P.	435,907	473,769	452,353	-4.5%	
Green River S.P.	23,282	23,571	23,740	0.7%	
Scofield S.P.	75,584	45,160	39,779	-11.9%	
Goblin Valley S.P.	46,270	61,435	80,628	31.2%	
Huntington S.P.	60,035	67,418	71,757	6.4%	
Millsite S.P.	34,782	40,487	40,959	1.2%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

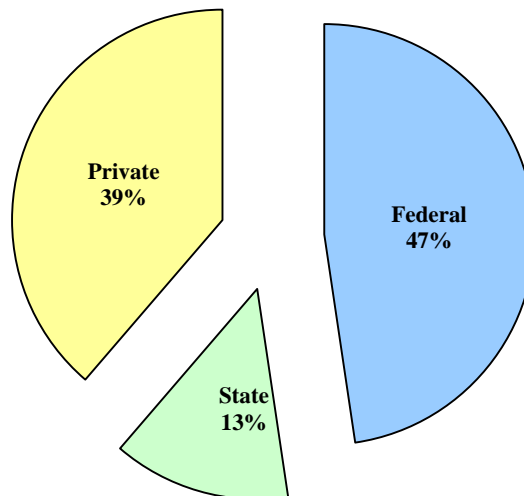
r = revised

## Land Ownership - 2012

Land Ownership - 2012	% Total
<b>Total Acres in County</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>47.6%</b>
BLM	44.4%
US Forest Service	3.2%
National Park Service	--
National Wildlife Service	--
Other •	--
<b>State Government</b>	<b>13.6%</b>
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	2.3%
State Trust Lands	11.4%
Other ••	--
<b>American Indian</b>	<b>0.0%</b>
<b>Private*</b>	<b>38.7%</b>

• Includes Military and Bankhead Jones land \*May include some local government land

•• Includes State Sovereign and UDOT land



# Carbon County Tourism Profile

